

Monday, June 9th, 2008

Join Us for Breakfast!

The Ritz Carlton
The Congress Room
181 Peachtree St. NE
Atlanta, GA 30303

Join us for this executive seminar series lead by renowned EAM subject matter expert, David Berger.

Areas of discussion will include:

- How EAM can be used to exploit major profit enhancement and risk management opportunities with increased regulatory pressures
- The changing role of the plant engineer and the aging workforce
- Green leadership and public concern over corporate social responsibility
- Demand for more integrated automation

David's talk will be followed by an in depth look at EAM best practices led by IBM's Al Crain, who will focus on:

- The cost of EAM inefficiencies
- Maximizing the full potential your maintenance and operations department
- Common shortcomings found within maintenance organizations and how to mitigate these shortcomings
- Risk and compliance strategies

The book "Business IMPACT of Enterprise Asset Management" featuring contributions by David, Al Crain and Tim Trout, IBM EAM professional, will be provided free of charge and can be signed by the authors at this event.

Breakfast

7:45 a.m. - 8:00 a.m.
8:00 a.m. - 8:15 a.m.
8:15 a.m. - 9:15 a.m.
9:15 a.m. - 10:45 a.m.
10:45 a.m. - 11:30 a.m.
11:30 a.m.

Agenda

Registration and Check In
Introductions
Keynote: David Berger
EAM Best Practices
Panel Discussions with
Subject Matter Experts
Adjourn

Fuseforward International is an IBM Maximo Business Partner. We offer a powerful suite of enterprise asset and service management solutions that incorporate asset tracking, planning and analytics, operations management, service management, spatial/mobile extensions, and more. We deliver a complete decision-support toolkit for asset-intensive enterprises of all sizes, from small cities and utilities to complex, distributed energy generation systems. For information, contact Cliff Tompkins via email at: cliff.tompkins@fuseforward.com, or call (916) 878-0030.



How to register?

RSVP to Maureen Daniell at mdaniell@us.ibm.com
by Wednesday, June 4, 2008



The Business Impact of Enterprise Asset Management: An IBM Executive Seminar Series

Whatever the economic climate, efficient and effective management of an organization's assets is a vital part of good business.

David Berger

David is a regular contributor to Plant Services magazine and conducts their annual EAM Product Round-up. He has consulted on numerous EAM projects and is a frequent speaker at major plant engineering conferences. David is a Certified Management Consultant (C.M.C.) registered in Ontario, Canada where he is a Director of Western Management Consultants of Ontario, based in the Toronto office. Mr. Berger was formerly Managing Director, Management Consulting, located in the Toronto office of Grant Thornton from 1998 to 2001. He is a Professional Engineer registered in Alberta, Canada and has an industrial engineering undergraduate degree and an MBA.

Tim Trout, C.P.M.M.

Tim is one of the more experienced and knowledgeable asset management people within IBM's Global Business Service organization. Mr. Trout's depth of knowledge includes Maximo® functionality as well as business process and he has assisted numerous customers with asset management needs since 1992. Mr. Trout has developed programs to assess where customers currently stand in their maturity levels of asset management and work process.

