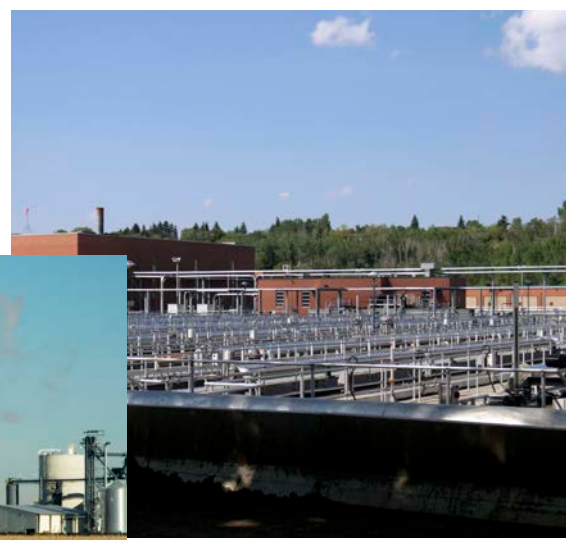


Environmental

P R O T E C T I O N

2016 Media Planner

EPonline.com



The Solution Resource for Managing Air, Water, Energy, and Waste Issues

Environmental Protection Online (EPonline) is dedicated to providing innovative solutions for everyday needs. Our experienced journalists concentrate on offering up-to-date, cutting-edge technology, new trends, and recent regulatory developments for environmental professionals. Our goal is to serve the diversified information needs of environmental professionals working in industry, consulting firms, government and research institutes and help them to stay in full compliance with environmental laws and regulations.

Environmental Protection Online is the partner you can count on to generate more leads and increase sales. We are committed to providing you exceptional value for your advertising dollar by delivering targeted buyers. Our goal is to provide you with more business for your business. You can feel confident that EPonline will work for you by delivering solutions to your marketing challenges.

From online breaking industry news to social media strategies and weekly e-newsletter postings, the Environmental Protection Online team is dedicated to fulfilling client needs across all online communication platforms.

Top Five Reasons Why EPonline Is Your Best Advertising Investment

1. Targeted Circulation

EPonline gives you a large market of buyers and brand specialists.

2. Complete Market Coverage

Our circulation reaches more than 47,000* Environmental Protection e-newsletter subscribers and 44,000* Water & Wastewater News e-newsletter subscribers.

3. Editorial That Works

EPonline has constructed a how-to, news-oriented format designed to help environmental professionals better control industrial pollution and thereby better protect human health and the environment. Our editorial content helps our readers stay current on the latest technology developed to manage hydraulic fracturing, energy, hazardous waste, air pollution, industrial and municipal wastewater, and other environmental challenges.

4. Online Exposure

EPonline has everything you need to raise your Internet visibility and increase your website traffic. Readers can easily find videos, features, news, and new industry products. What's more, our e-newsletters keep readers up-to-date with late-breaking news, industry tips, and exclusive interviews. Through sponsorships, EPonline can help provide you with more product exposure and leads.

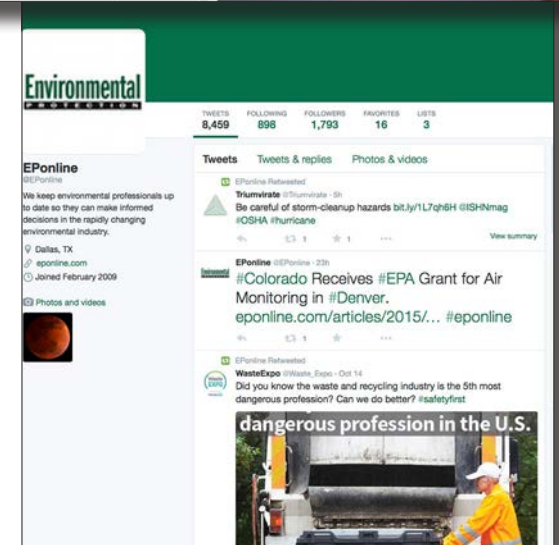
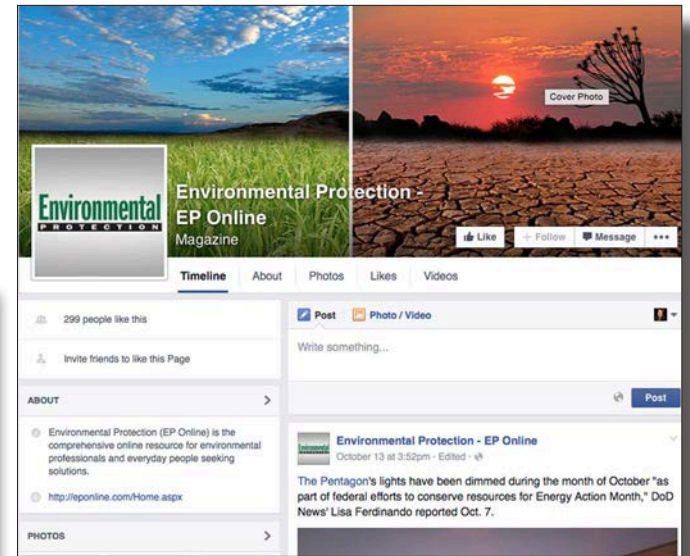
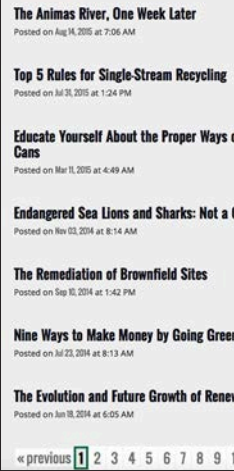
5. Personalized Service

The EPonline sales, editorial, and management team is dedicated to maximizing your advertising investment with continuous personalized service.

The Complete Marketplace

Environmental Protection realizes the impact the Internet has on busines and has provided a variety of multimedia opportunities:

- Banner and Button Sponsorships
- New Product Literature
- Videos
- Industry Directories
 - Environmental Protection
 - Water & Wastewater
- E-newsletters
- Industry Forums, Events and Links



EPonline.com

Increase your exposure without compromising your budget. Select from a variety of online opportunities.

Run of Site Banners (includes home page)

728 x 90 Leaderboard—6 sponsors	\$675/month
300 x 300 Square—4 sponsors	\$475/month
300 x 250 Rectangle—4 sponsors	\$375/month
300 x 600 Super Skyscraper—4 sponsors	\$715/month
468 x 60 Banner—4 sponsors	\$350/month
336 x 280 Bulky Box—4 sponsors	\$475/month
300 x 90 Button—4 sponsors	\$300/month

Home Page

New Products Section Sponsorship (6 max.) (includes new product 150x150 image, 60-80 word description)	\$625/month
Video Hosting (home page and listed as top video in our video library)	\$300/week \$900/month

Specialty Options

Wallpaper—4 sponsors	\$750/month
(2) 152 x 600 banners in cohesive design	
640 x 480 Welcome Mat 40K max file size	\$1,500/month

Turnkey webinars

Tap into our expertise and expansive market reach and drive valuable leads with a custom webinar. The unique forum allows you to deliver information and engage participants in a timely, cost-effective manner. Sponsorship includes:

- Registration development and collection
- Comprehensive event promotion
- Targeted e-blasts
- E-newsletter promotion
- Custom-designed user interface
- Optional real-time polling and Q&A during presentation
- Audio delivery and presentation coordination
- Post-event participant data and complete contact info
- Six-month online archiving for on-demand access

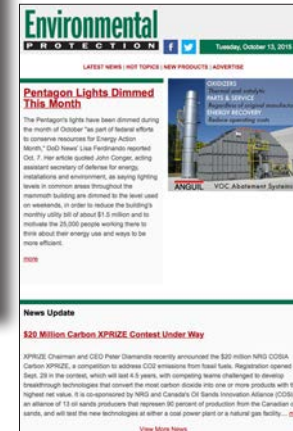
Custom Webinar

\$7,000

E-newsletters

The *Environmental Protection* e-newsletter mails weekly to 47,000* subscribers, and the *Water & Wastewater News* e-newsletter mails weekly to 44,000* subscribers. These newsletters are the perfect place to showcase your products and generate leads. Clean and easy to navigate, they are the ones environmental professionals read for industry news. Custom e-newsletters are also available—perfect for building relationships with current customers, generating new leads and/or nurturing leads recently generated.

New Product Spot - Position 1	\$600
New Product Spot - Position 2 or 3	\$450
300 x 250 Large Right Box	\$600
468 x 60 Banner Ad	\$525
300 x 300 Square	\$675
Single Issue Sole Sponsorship	\$2,800
Custom e-newsletter	\$2,800
Custom e-newsletter with Video	\$2,800



*Media Owner's Own Data

Environmental Protection (EP) e-news is distributed Tuesdays. Water & Wastewater News (WWN) e-news is distributed Wednesdays.

Issue Focus

JANUARY 2016

January 5 EP - Sustainability
 January 6 WWN - Chemicals/Toxins
 January 12 Environmental Protection
 January 13 Water & Wastewater
 January 19 Environmental Protection
 January 20 Water & Wastewater
 January 26 Environmental Protection
 January 27 Water & Wastewater

FEBRUARY 2016

February 2 Environmental Protection
 February 3 Water & Wastewater
 February 9 EP - New Technologies
 February 10 WWN - Remediation
 February 16 Environmental Protection
 February 17 Water & Wastewater
 February 23 Environmental Protection
 February 24 Water & Wastewater

MARCH 2016

March 1 Environmental Protection
 March 2 Water & Wastewater
 March 8 Environmental Protection
 March 9 Water & Wastewater
 March 15 Environmental Protection
 March 16 Water & Wastewater
 March 22 EP - Enforcement
 March 23 WWN - Clean Water in Developing Countries
 March 29 Environmental Protection
 March 30 Water & Wastewater

Issue Focus

APRIL 2016

April 5 Environmental Protection
 April 6 Water & Wastewater
 April 12 Environmental Protection
 April 13 Water & Wastewater
 April 19 EP - Energy
 April 20 WWN - Groundwater
 April 26 Environmental Protection
 April 27 Water & Wastewater

MAY 2016

May 3 Environmental Protection
 May 4 Water & Wastewater
 May 10 EP - Green Living
 May 11 WWN - Research/Technology
 May 17 Environmental Protection
 May 18 Water & Wastewater
 May 24 Environmental Protection
 May 25 Water & Wastewater
 May 31 Environmental Protection

JUNE 2016

June 1 Water & Wastewater
 June 7 Environmental Protection
 June 8 WWN - Drinking Water
 June 14 Environmental Protection
 June 15 Water & Wastewater
 June 21 EP - Recycling
 June 22 WWN - Enforcement
 June 28 EP - Remediation
 June 29 Water & Wastewater

Issue Focus

JULY 2016

July 5 Environmental Protection
 July 6 WWN - Water Reuse
 July 12 Environmental Protection
 July 13 Water & Wastewater
 July 19 Environmental Protection
 July 20 Water & Wastewater
 July 26 Environmental Protection
 July 27 Water & Wastewater

AUGUST 2016

August 2 EP - Brownfields
 August 3 Water & Wastewater
 August 9 Environmental Protection
 August 10 WWN - Lab Testing
 August 16 Environmental Protection
 August 17 Water & Wastewater
 August 23 Environmental Protection
 August 24 Water & Wastewater
 August 30 Environmental Protection
 August 31 Water & Wastewater

SEPTEMBER 2016

September 6 EP - Oil Spills
 September 7 Water & Wastewater
 September 13 Environmental Protection
 September 14 WWN - Desalination
 September 20 Environmental Protection
 September 21 Water & Wastewater
 September 27 EP - Toxics
 September 28 Water & Wastewater

Issue Focus

OCTOBER 2016

October 4 Environmental Protection
 October 5 Water & Wastewater
 October 11 Environmental Protection
 October 12 WWN - Wastewater
 October 18 Environmental Protection
 October 19 Water & Wastewater
 October 25 Environmental Protection
 October 26 Water & Wastewater

NOVEMBER 2016

November 1 EP - Climate Change
 November 2 Water & Wastewater
 November 8 Environmental Protection
 November 9 Water & Wastewater
 November 15 Environmental Protection
 November 16 WWN - Stormwater
 November 22 Environmental Protection
 November 23 Water & Wastewater
 November 29 Environmental Protection
 November 30 Water & Wastewater

DECEMBER 2016

December 6 EP - Waste
 December 7 Water & Wastewater
 December 13 Environmental Protection
 December 14 WWN - Water Security
 December 20 Environmental Protection
 December 21 Water & Wastewater