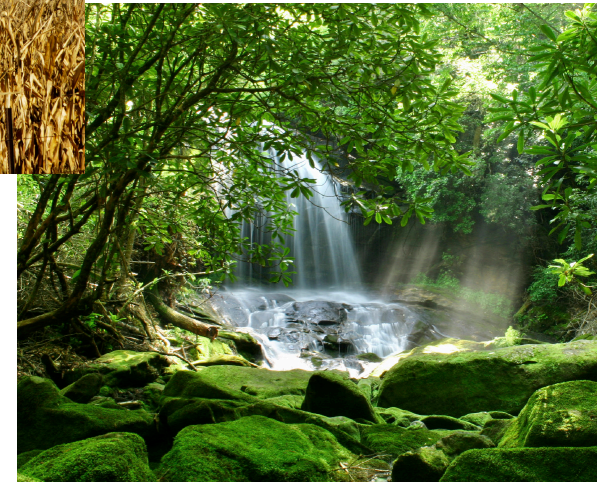


Environmental

P R O T E C T I O N

2015 Media Planner

EPonline.com



The Solution Resource for Managing Air, Water, Energy, and Waste Issues

Environmental Protection Online (EPonline) is dedicated to providing innovative solutions for everyday needs. Our experienced journalists concentrate on offering up-to-date, cutting-edge technology, new trends, and recent regulatory developments for environmental professionals. Our goal is to serve the diversified information needs of environmental professionals working in industry, consulting firms, government and research institutes and help them to stay in full compliance with environmental laws and regulations.

Environmental Protection Online is the partner you can count on to generate more leads and increase sales. We are committed to providing you exceptional value for your advertising dollar by delivering targeted buyers. Our goal is to provide you with more business for your business. You can feel confident that EPonline will work for you by delivering solutions to your marketing challenges.

From online breaking industry news to social media strategies and weekly e-newsletter postings, the Environmental Protection Online team is dedicated to fulfilling client needs across all online communication platforms.

Top Five Reasons Why EPonline Is Your Best Advertising Investment

1. Targeted Circulation

EPonline gives you a large market of buyers and brand specialists.

2. Complete Market Coverage

Our circulation reaches more than 47,000* Environmental Protection e-newsletter subscribers and 44,000* Water & Wastewater News e-newsletter subscribers.

3. Editorial That Works

EPonline has constructed a how-to, news-oriented format designed to help environmental professionals better control industrial pollution and thereby better protect human health and the environment. Our editorial content helps our readers stay current on the latest technology developed to manage hydraulic fracturing, energy, hazardous waste, air pollution, industrial and municipal wastewater, and other environmental challenges.

4. Online Exposure

EPonline has everything you need to raise your Internet visibility and increase your website traffic. Readers can easily find videos, features, news, and new industry products. What's more, our e-newsletters keep readers up-to-date with late-breaking news, industry tips, and exclusive interviews. Through sponsorships, EPonline can help provide you with more product exposure and leads.

5. Personalized Service

The EPonline sales, editorial, and management team is dedicated to maximizing your advertising investment with continuous personalized service.

The Complete Marketplace

Environmental Protection realizes the impact the Internet has on busines and has provided a variety of multimedia opportunities:

- Banner and Button Sponsorships
- New Product Literature
- Training Downloads
- Online Buyer's Guide Database
- E-newsletters
- Industry Forums, Events and Links
- Webinars

EPonline.com

Increase your exposure without compromising your budget. Select from a variety of online opportunities.

Run of Site Banners (includes home page)

728 x 90 Leaderboard—6 sponsors	\$675/month
300 x 300 Square—4 sponsors	\$475/month
300 x 250 Rectangle—4 sponsors	\$375/month
300 x 600 Super Skyscraper—4 sponsors	\$715/month
468 x 60 Banner—4 sponsors	\$350/month
336 x 280 Bulky Box—4 sponsors	\$475/month
300 x 90 Button—4 sponsors	\$300/month

Home Page

New Products Section Sponsorship (6 max.) (includes new product 150x150 image, 60-80 word description)	\$625/month
Video Hosting (home page and listed as top video in our video library)	\$300/week \$900/month

E-newsletters

The *Environmental Protection* e-newsletter mails weekly to 47,000* subscribers, and the *Water & Wastewater News* e-newsletter mails weekly to 44,000* subscribers. These newsletters are the perfect place to showcase your products and generate leads. Clean and easy to navigate, they are the ones environmental professionals read for industry news. Custom e-newsletters are also available—perfect for building relationships with current customers, generating new leads and/or nurturing leads recently generated.

New Product Spot - Position 1	\$600
New Product Spot - Position 2 or 3	\$450
300 x 250 Large Right Box	\$600
468 x 60 Banner Ad	\$525
300 x 300 Square	\$675
Single Issue Sole Sponsorship	\$2,800
Custom e-newsletter	\$2,800
Custom e-newsletter with Video	\$2,800

Turnkey webinars

Tap into our expertise and expansive market reach and drive valuable leads with a custom webinar. The unique forum allows you to deliver information and engage participants in a timely, cost-effective manner. Sponsorship includes:

- Registration development and collection
- Comprehensive event promotion
- Targeted e-blasts
- E-newsletter promotion
- Custom-designed user interface
- Optional real-time polling and Q&A during presentation
- Audio delivery and presentation coordination
- Post-event participant data and complete contact info
- Six-month online archiving for on-demand access

Custom Webinar	\$7,000
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Environmental Protection (EP) e-news is distributed Tuesdays. Water & Wastewater News (WWN) e-news is distributed Wednesdays.

Issue Focus

JANUARY 2015

January 6	EP - Sustainability
January 7	WWN - Chemicals/Toxins
January 13	Environmental Protection
January 14	Water & Wastewater
January 20	Environmental Protection
January 21	Water & Wastewater
January 27	Environmental Protection
January 28	Water & Wastewater

FEBRUARY 2015

February 3	Environmental Protection
February 4	Water & Wastewater
February 10	EP - New Technologies
February 11	WWN - Remediation
February 17	Environmental Protection
February 18	Water & Wastewater
February 24	Environmental Protection
February 25	Water & Wastewater

MARCH 2015

March 3	Environmental Protection
March 4	Water & Wastewater
March 10	Environmental Protection
March 11	Water & Wastewater
March 17	Environmental Protection
March 18	Water & Wastewater
March 24	EP - Enforcement
March 25	WWN - Clean Water in Developing Countries
March 31	Environmental Protection

Issue Focus

APRIL 2015

April 1	Water & Wastewater
April 7	Environmental Protection
April 8	Water & Wastewater
April 14	Environmental Protection
April 15	Water & Wastewater
April 21	EP - Energy
April 22	WWN - Groundwater
April 28	Environmental Protection
April 29	Water & Wastewater

MAY 2015

May 5	Environmental Protection
May 6	Water & Wastewater
May 12	EP - Green Living
May 13	WWN - Research/Technology
May 19	Environmental Protection
May 20	Water & Wastewater
May 26	Environmental Protection
May 27	Water & Wastewater

JUNE 2015

June 2	Environmental Protection
June 3	Water & Wastewater
June 9	Environmental Protection
June 10	WWN - Drinking Water
June 16	Environmental Protection
June 17	Water & Wastewater
June 23	EP - Recycling
June 24	WWN - Enforcement
June 30	EP - Remediation

Issue Focus

JULY 2015

July 1	Water & Wastewater
July 7	Environmental Protection
July 8	WWN - Water Reuse
July 14	Environmental Protection
July 15	Water & Wastewater
July 21	Environmental Protection
July 22	Water & Wastewater
July 28	Environmental Protection
July 29	Water & Wastewater

AUGUST 2015

August 4	EP - Brownfields
August 5	Water & Wastewater
August 11	Environmental Protection
August 12	WWN - Lab Testing
August 18	Environmental Protection
August 19	Water & Wastewater
August 25	Environmental Protection
August 26	Water & Wastewater

SEPTEMBER 2015

September 1	Environmental Protection
September 2	Water & Wastewater
September 8	EP - Oil Spills
September 9	Water & Wastewater
September 15	Environmental Protection
September 16	WWN - Desalination
September 22	Environmental Protection
September 23	Water & Wastewater
September 29	EP - Toxics
September 30	Water & Wastewater

Issue Focus

OCTOBER 2015

October 6	Environmental Protection
October 7	Water & Wastewater
October 13	Environmental Protection
October 14	WWN - Wastewater
October 20	Environmental Protection
October 21	Water & Wastewater
October 27	Environmental Protection
October 28	Water & Wastewater

NOVEMBER 2015

November 3	EP - Climate Change
November 4	Water & Wastewater
November 10	Environmental Protection
November 12	WWN - Stormwater
November 17	Environmental Protection
November 18	WWN - Stormwater

DECEMBER 2015

December 1	EP - Waste
December 2	Water & Wastewater
December 8	Environmental Protection
December 9	WWN - Water Security

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Wastewater Injections Responsible for Oklahoma Earthquakes
A research team at Cornell University has discovered that the earthquakes in Oklahoma are a result of subsurface wastewater injection at disposal wells. "Initial seismicity is one of the primary challenges for expanded shale gas and unconventional hydrocarbon development," said Kate Anderson, professor of geoscience at Cornell University and research team leader. "Our results provide insight into the process by which the earthquakes are induced and suggest that adherence to standards that proactively substantially reduce the risk of inducing seismicity. The best practices include locating wastewater disposal near major faults and the use of appropriate monitoring and mitigation strategies." - ENR

Scientists Receive Grant to Develop Climate Change Solutions for Coastal Communities
The John D. and Catherine T. MacArthur Foundation has provided the Woods Hole Oceanographic Institution (WHOI) with a \$1 million grant to help create communities that solutions to effects of global warming such as ocean acidification, coastal flooding, sea-level rise, coastal water quality, and ocean climate warming. - ENR

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News Update
Largest Dam Removal in History Already Resisting
The removal of the Glen Canyon Dam, once shrouded in a haze of U.S. history and is nearly complete. The removal project began in 2007 and is beginning to see great progress and the return of several fish species. - ENR

Featured Products
Hot Topics
Visit us online to find valuable resources and more information on our website.

News Update
Sand Becomes Key Ingredient in Lithium Ion Batteries