
Environmental Protection Online (EPonline) is dedicated to providing innovative solutions for everyday needs. Our experienced journalists concentrate on offering up-to-date, cutting-edge technology, new trends, and recent regulatory developments for environmental professionals. Our goal is to serve the diversified information needs of environmental professionals working in industry, consulting firms, government and research institutes and help them to stay in full compliance with environmental laws and regulations.

Environmental Protection Online is the partner you can count on to generate more leads and increase sales. We are committed to providing you exceptional value for your advertising dollar by delivering targeted buyers. Our goal is to provide you with more business for your business. You can feel confident that EPonline will work for you by delivering solutions to your marketing challenges.

From online breaking industry news to social media strategies and weekly eNewsletter postings, the Environmental Protection Online team is dedicated to fulfilling client needs across all online communication platforms.

Top Five Reasons Why EPonline Is Your Best Advertising Investment

1. Targeted Circulation
   EPonline gives you a large market of buyers and brand specialists.

2. Complete Market Coverage
   Our circulation reaches more than 48,000* Environmental Protection eNewsletter subscribers and 38,000* Water & Wastewater News eNewsletter subscribers.

3. Editorial That Works
   EPonline has constructed a how-to, news-oriented format designed to help environmental professionals better control industrial pollution and thereby better protect human health and the environment. Our editorial content helps our readers stay current on the latest technology developed to manage hydraulic fracturing, energy, hazardous waste, air pollution, industrial and municipal wastewater, and other environmental challenges.

4. Online Exposure
   EPonline has everything you need to raise your Internet visibility and increase your website traffic. Readers can easily find videos, features, news, and new industry products. What’s more, our eNewsletters keep readers up-to-date with late-breaking news, industry tips, and exclusive interviews. Through sponsorships, EPonline can help provide you with more product exposure and leads.

5. Personalized Service
   The EPonline sales, editorial, and management team is dedicated to maximizing your advertising investment with continuous personalized service.

*Media Owner’s Own Data
The Complete Marketplace

Environmental Protection realizes the impact the Internet has on business and provides a variety of multimedia opportunities:

- Banner Ad Sponsorships
- eNewsletters
- Product Listings
- Social Media
- Industry Directories
  - Environmental Protection
  - Water & Wastewater

New Product of the Year Awards

The Environmental Protection New Product of the Year Awards honors the outstanding achievements of industry manufacturers whose products are considered particularly noteworthy for making environmental professionals’ jobs a little easier. Look for information on our annual award program on EPonline.com.
Increase your exposure without compromising your budget. Select from a variety of online opportunities.

**General eNewsletters**
The Environmental Protection eNewsletter is distributed to 48,000* subscribers, and the Water & Wastewater News eNewsletter is distributed to 38,000* subscribers. These newsletters are the perfect place to showcase your products and generate leads. Clean and easy to navigate, they are the ones environmental professionals read for industry news. Custom eNewsletters are also available—perfect for building relationships with current customers, generating new leads and/or nurturing leads recently generated.

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Product Spot - Position 1</td>
<td>$600</td>
</tr>
<tr>
<td>New Product Spot - Position 2 or 3</td>
<td>$450</td>
</tr>
<tr>
<td>300 x 250 Large Right Box</td>
<td>$600</td>
</tr>
<tr>
<td>468 x 60 Banner Ad</td>
<td>$525</td>
</tr>
<tr>
<td>300 x 300 Square</td>
<td>$675</td>
</tr>
<tr>
<td>Single Issue Sole Sponsorship</td>
<td>$2,800</td>
</tr>
<tr>
<td>Custom eNewsletter</td>
<td>$2,800</td>
</tr>
<tr>
<td>Custom eNewsletter with Video</td>
<td>$2,800</td>
</tr>
</tbody>
</table>

**Spotlight eNewsletters**
Spotlight eNewsletters focus on products and services and reach 48,000* Environmental Protection or 38,000* Water & Wastewater subscribers once a month. Sponsorship includes:

- Product/service listing within the Spotlight eNewsletter
- Product listing within Products section of EPonline.com

The top banner is also available.

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top banner (468 x 60)</td>
<td>$850</td>
</tr>
<tr>
<td>150 x 150 product/service spot, 40-60 word description</td>
<td>$550</td>
</tr>
</tbody>
</table>

**Run of Site Banners**

<table>
<thead>
<tr>
<th>Size/Sponsorship</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 x 90 Leaderboard—6 sponsors</td>
<td>$675/month</td>
</tr>
<tr>
<td>300 x 300 Square—4 sponsors</td>
<td>$475/month</td>
</tr>
<tr>
<td>300 x 250 Rectangle—4 sponsors</td>
<td>$375/month</td>
</tr>
<tr>
<td>300 x 600 Super Skyscraper—4 sponsors</td>
<td>$715/month</td>
</tr>
<tr>
<td>468 x 60 Banner—4 sponsors</td>
<td>$350/month</td>
</tr>
<tr>
<td>300 x 90 Button—4 sponsors</td>
<td>$300/month</td>
</tr>
</tbody>
</table>

**Home Page**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Products Section Sponsorship (6 max.)</td>
<td>$625/month</td>
</tr>
<tr>
<td>(includes new product 150x150 image, 60-80 word description)</td>
<td></td>
</tr>
<tr>
<td>Video Hosting (home page and listed as top video in our video library)</td>
<td>$300/week</td>
</tr>
<tr>
<td></td>
<td>$900/month</td>
</tr>
</tbody>
</table>

**Specialty Options**

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Page Info Center (up to 300 x 400)</td>
<td>$2,000/month</td>
</tr>
<tr>
<td>Wallpaper—4 sponsors</td>
<td>$750/month</td>
</tr>
<tr>
<td>(2) 152 x 600 banners in cohesive design</td>
<td></td>
</tr>
<tr>
<td>970 x 90 Pushdown Ad (50K max file size)</td>
<td>$1,000/week</td>
</tr>
<tr>
<td>Hover Over Expansion Dimensions: 970 x 415 (max file size 200K)</td>
<td></td>
</tr>
<tr>
<td>Option to provide 300 x 50 to serve smaller mobile devices</td>
<td></td>
</tr>
<tr>
<td>Native Advertising - 1 spot</td>
<td>$995/week or $150/day</td>
</tr>
<tr>
<td>2 spots</td>
<td>$1,750/week or $275/day</td>
</tr>
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</table>

**Turnkey webinars**

Tap into our expertise and expansive market reach and drive valuable leads with a custom webinar. The unique forum allows you to deliver information and engage participants in a timely, cost-effective manner. Sponsorship includes:

- **Event Promotion and Visibility**: Registration development through targeted email promotions, eNewsletters and more
- **Branding**: Logo placement on event promotions, registration page, webinar dashboard and other event marketing materials
- **Event Reporting**: Comprehensive event reporting including all registrants, attendees, questions asked and any other pertinent engagement details

Custom Webinar: $7,000

For more information, please contact:

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barbara Blake</td>
<td>972-687-6718</td>
<td><a href="mailto:bblake@1105media.com">bblake@1105media.com</a></td>
<td>Integrated Media Consultant - West</td>
</tr>
<tr>
<td>Jenna Conwell</td>
<td>610-436-4372</td>
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<td>Integrated Media Consultant - East</td>
</tr>
</tbody>
</table>

*Media Owner’s Own Data
eNews Editorial Calendar

Environmental Protection (EP) eNews is distributed weekly on Tuesdays. One issue per month is a Spotlight eNewsletter. Water & Wastewater News (WWN) eNews is distributed twice a month on Wednesdays — one General issue and one Spotlight issue.

JANUARY 2023
- January 3: Environmental Protection
- January 4: Water & Wastewater
- January 10: Environmental Protection
- January 17: Environmental Protection
- January 18: WWN Spotlight
- January 24: EP Spotlight
- January 31: Environmental Protection

FEBRUARY 2023
- February 1: Water & Wastewater
- February 7: Environmental Protection
- February 14: Environmental Protection
- February 15: WWN Spotlight
- February 21: Environmental Protection
- February 28: EP Spotlight

MARCH 2023
- March 1: Water & Wastewater
- March 7: Environmental Protection
- March 14: Environmental Protection
- March 15: WWN Spotlight
- March 21: Environmental Protection
- March 28: EP Spotlight

APRIL 2023
- April 4: Environmental Protection
- April 5: Water & Wastewater
- April 11: Environmental Protection
- April 18: Environmental Protection
- April 19: WWN Spotlight
- April 25: EP Spotlight

MAY 2023
- May 2: Environmental Protection
- May 3: Water & Wastewater
- May 9: Environmental Protection
- May 16: Environmental Protection
- May 17: WWN Spotlight
- May 23: EP Spotlight
- May 30: Environmental Protection

JUNE 2023
- June 6: Environmental Protection
- June 7: Water & Wastewater
- June 13: Environmental Protection
- June 20: Environmental Protection
- June 21: WWN Spotlight
- June 27: EP Spotlight

JULY 2023
- July 5: Water & Wastewater
- July 11: Environmental Protection
- July 18: Environmental Protection
- July 19: WWN Spotlight
- July 25: Environmental Protection
- July 25: EP Spotlight

AUGUST 2023
- August 1: Environmental Protection
- August 2: Water & Wastewater
- August 8: Environmental Protection
- August 15: Environmental Protection
- August 16: WWN Spotlight
- August 22: EP Spotlight
- August 29: Environmental Protection

SEPTEMBER 2023
- September 5: Environmental Protection
- September 6: Water & Wastewater
- September 12: Environmental Protection
- September 19: Environmental Protection
- September 20: WWN Spotlight
- September 26: EP Spotlight

OCTOBER 2023
- October 3: Environmental Protection
- October 4: Water & Wastewater
- October 10: Environmental Protection
- October 17: Environmental Protection
- October 18: WWN Spotlight
- October 24: EP Spotlight
- October 31: Environmental Protection

NOVEMBER 2023
- November 1: Water & Wastewater
- November 7: Environmental Protection
- November 14: Environmental Protection
- November 15: WWN Spotlight
- November 28: EP Spotlight

DECEMBER 2023
- December 5: Environmental Protection
- December 6: Water & Wastewater
- December 12: Environmental Protection
- December 13: WWN Spotlight
- December 19: EP Spotlight