Writer’s Guidelines: *Environmental Protection*

Article Content

* Articles should be educational in nature. We are looking for pieces that address new angles and in-depth information, as well as timely trends. Our goal is to give the reader some solid information they can employ in their work.
* Please do not include any company, brand or product mentions in the body of your article. These will be edited out and could possibly negate the piece’s chances of running.
* The article’s writing style should promote readability, with a well-written, news-feature approach and tone appropriate to our purpose and readership.
* Ensure that the article’s content is accurate and supported by reliable sources, such as research or regulations cited, examples, case studies, logical arguments and other relevant evidence.

Article Length, Specs & Requirements

* Word Count: Unless otherwise instructed, please ensure your article is between 1,000 and 1,500 words in length.
* Links: Please feel free to include reference links or footnoted citations to support your piece. They aren’t required but certainly help support your article.
* Other Requirements: In addition to the body copy, please include a headline, a subhead and a two-sentence author bio. Bear in mind these should all remain within *OH&S* style and may be subject to editing for length or clarity.
* Image: Feel free to suggest an image to accompany the article. While we don’t promise we’ll use it, it may be used as a reference when selecting alternative artwork.

If you do include an image, please ensure it is 300 dpi and that you have the license for it. If a caption is needed for it, please supply one in the article. Note that we won’t run images that have branding or recognizable products in them.

Filing Your Article

* Please e-mail your article and all related materials to Executive Editor David Kopf at dkopf@1105media.com and Content Editor Robert Yaniz Jr. at ryaniz@1105media.com.

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