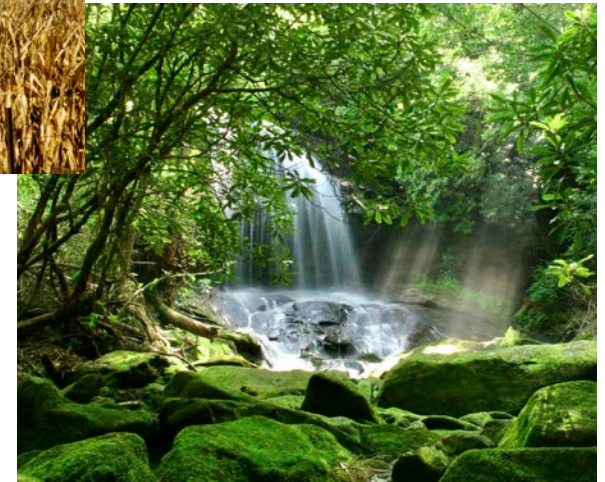
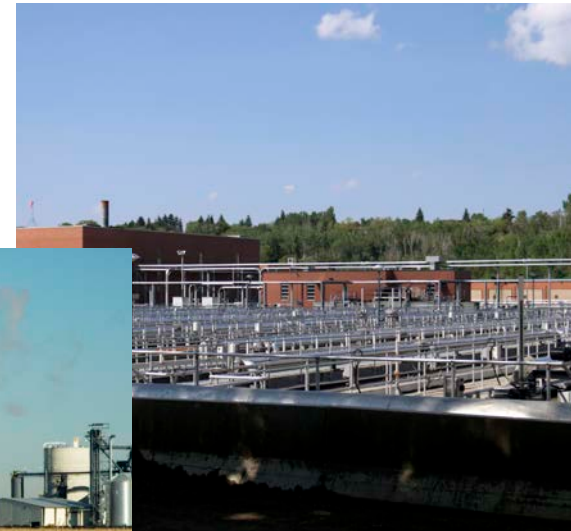


# Environmental

**P R O T E C T I O N**

## 2014 Media Planner

**EPonline.com**



## The Solution Resource for Managing Air, Water, Energy, and Waste Issues

Environmental Protection Online (EPonline) is dedicated to providing innovative solutions for everyday needs. Our experienced journalists concentrate on offering up-to-date, cutting-edge technology, new trends, and recent regulatory developments for environmental professionals. Our goal is to serve the diversified information needs of environmental professionals working in industry, consulting firms, government and research institutes and help them to stay in full compliance with environmental laws and regulations.

Environmental Protection Online is the partner you can count on to generate more leads and increase sales. We are committed to providing you exceptional value for your advertising dollar by delivering targeted buyers. Our goal is to provide you with more business for your business. You can feel confident that EPonline will work for you by delivering solutions to your marketing challenges.

From online breaking industry news to social media strategies and weekly e-newsletter postings, the Environmental Protection Online team is dedicated to fulfilling client needs across all online communication platforms.

## Top Five Reasons Why EPonline Is Your Best Advertising Investment

### 1. Targeted Circulation

EPonline gives you a large market of buyers and brand specialists.

### 2. Complete Market Coverage

Our circulation reaches more than 47,000\* Environmental Protection e-newsletter subscribers and 44,000\* Water & Wastewater News e-newsletter subscribers.

### 3. Editorial That Works

EPonline has constructed a how-to, news-oriented format designed to help environmental professionals better control industrial pollution and thereby better protect human health and the environment. Our editorial content helps our readers stay current on the latest technology developed to manage hydraulic fracturing, energy, hazardous waste, air pollution, industrial and municipal wastewater, and other environmental challenges.

### 4. Online Exposure

EPonline has everything you need to raise your Internet visibility and increase your website traffic. Readers can easily find videos, features, news, and new industry products. What's more, our e-newsletters keep readers up-to-date with late-breaking news, industry tips, and exclusive interviews. Through sponsorships, EPonline can help provide you with more product exposure and leads.

### 5. Personalized Service

The EPonline sales, editorial, and management team is dedicated to maximizing your advertising investment with continuous personalized service.

## The Complete Marketplace

Environmental Protection realizes the impact the Internet has on busines and has provided a variety of multimedia opportunities:

- Banner and Button Sponsorships
- New Product Literature
- Training Downloads
- Online Buyer's Guide Database
- E-newsletters
- Industry Forums, Events and Links
- Webinars

### EPonline.com

Increase your exposure without compromising your budget. Select from a variety of online opportunities.

#### Run of Site Banners (includes home page)

728 x 90 Leaderboard—6 sponsors	\$675/month
300 x 300 Square—4 sponsors	\$475/month
300 x 250 Rectangle—4 sponsors	\$375/month
300 x 600 Super Skyscraper	\$715/month
468 x 60 Banner—4 sponsors	\$350/month
336 x 280 Bulky Box—4 sponsors	\$475/month
300 x 90 Button—4 sponsors	\$300/month

#### Home Page

New Products Section Sponsorship (6 max.) (includes new product 150x150 image, 60-80 word description)	\$625/month
Video Hosting (home page and listed as top video in our video library)	\$300/week \$900/month

#### For more information, please contact:

**Nancy Calabrese**  
Integrated Media Consultant  
702-228-3293  
ncalabrese@1105media.com

### E-newsletters

The *Environmental Protection* e-newsletter mails weekly to 47,000\* subscribers, and the *Water & Wastewater News* e-newsletter mails weekly to 44,000\* subscribers. These newsletters are the perfect place to showcase your products and generate leads. Clean and easy to navigate, they are the ones environmental professionals read for industry news. Custom e-newsletters are also available—perfect for building relationships with current customers, generating new leads and/or nurturing leads recently generated.

New Product Spot - Position 1	\$600
New Product Spot - Position 2 or 3	\$450
300 x 250 Large Right Box	\$600
468 x 60 Banner Ad	\$525
300 x 300 Square	\$675
Single Issue Sole Sponsorship	\$2,800
Custom e-newsletter	\$2,800
Custom e-newsletter with Video	\$2,800

### Turnkey webinars

Tap into our expertise and expansive market reach and drive valuable leads with a custom webinar. The unique forum allows you to deliver information and engage participants in a timely, cost-effective manner. Sponsorship includes:

- Registration development and collection
- Comprehensive event promotion
- Targeted e-blasts
- E-newsletter promotion
- Custom-designed user interface
- Optional real-time polling and Q&A during presentation
- Audio delivery and presentation coordination
- Post-event participant data and complete contact info
- Three-month online archiving for on-demand access
- Custom minimum lead guarantee

Custom Webinar	\$7,000
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Environmental Protection (EP) e-news is distributed Tuesdays. Water & Wastewater News (WWN) e-news is distributed Wednesdays.

Issue	Focus	Issue	Focus	Issue	Focus	Issue	Focus
<b>JANUARY 2014</b>		<b>APRIL 2014</b>		<b>JULY 2014</b>		<b>OCTOBER 2014</b>	
January 7	EP - Sustainability	April 1	Environmental Protection	July 1	EP - Remediation	October 1	Water & Wastewater
January 8	WWN - Chemicals/Toxins	April 2	Water & Wastewater	July 2	Water & Wastewater	October 7	Environmental Protection
January 14	Environmental Protection	April 8	Environmental Protection	July 8	Environmental Protection	October 8	Water & Wastewater
January 15	Water & Wastewater	April 9	Water & Wastewater	July 9	WWN - Water Reuse	October 14	Environmental Protection
January 21	Environmental Protection	April 15	Environmental Protection	July 15	Environmental Protection	October 15	WWN - Wastewater
January 22	Water & Wastewater	April 16	Water & Wastewater	July 16	Water & Wastewater	October 21	Environmental Protection
January 28	Environmental Protection	April 22	EP - Energy	July 22	Environmental Protection	October 22	Water & Wastewater
January 29	Water & Wastewater	April 23	WWN - Groundwater	July 23	Water & Wastewater	October 28	Environmental Protection
<b>FEBRUARY 2014</b>		April 29	Environmental Protection	July 29	Environmental Protection	October 29	Water & Wastewater
February 4	Environmental Protection	April 30	Water & Wastewater	July 30	Water & Wastewater	<b>NOVEMBER 2014</b>	
February 5	Water & Wastewater	<b>MAY 2014</b>		<b>AUGUST 2014</b>		November 4	EP - Climate Change
February 11	EP - New Technologies	May 6	Environmental Protection	August 5	EP - Brownfields	November 5	Water & Wastewater
February 12	WWN - Remediation	May 7	Water & Wastewater	August 6	Water & Wastewater	November 11	Environmental Protection
February 18	Environmental Protection	May 13	EP - Green Living	August 12	Environmental Protection	November 12	WWN - Stormwater
February 19	Water & Wastewater	May 14	WWN - Research/Technology	August 13	WWN - Lab Testing	November 18	Environmental Protection
February 25	Environmental Protection	May 20	Environmental Protection	August 19	Environmental Protection	November 19	WWN - Stormwater
February 26	Water & Wastewater	May 21	Water & Wastewater	August 20	Water & Wastewater	<b>DECEMBER 2014</b>	
<b>MARCH 2014</b>		May 27	Environmental Protection	August 26	Environmental Protection	December 2	EP - Waste
March 4	Environmental Protection	May 28	Water & Wastewater	August 27	Water & Wastewater	December 3	Water & Wastewater
March 5	Water & Wastewater	<b>JUNE 2014</b>		<b>SEPTEMBER 2014</b>		December 9	Environmental Protection
March 11	Environmental Protection	June 3	Environmental Protection	September 2	Environmental Protection	December 10	WWN - Water Security
March 12	Water & Wastewater	June 4	Water & Wastewater	September 3	Water & Wastewater		
March 18	Environmental Protection	June 10	Environmental Protection	September 9	EP - Oil Spills		
March 19	Water & Wastewater	June 11	WWN - Drinking Water	September 10	Water & Wastewater		
March 25	EP - Enforcement	June 17	Environmental Protection	September 16	Environmental Protection		
March 26	WWN - Clean Water in Developing Countries	June 18	Water & Wastewater	September 17	WWN - Desalination		
		June 24	EP - Recycling	September 23	Environmental Protection		
		June 25	WWN - Enforcement	September 24	Water & Wastewater		
				September 30	EP - Toxics		

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